

**NEW YORK STATE PUBLIC HIGH SCHOOL ATHLETIC ASSOCIATION, INC.**

**8 Airport Park Boulevard - Latham NY 12110**

**Phone: 518-690-0771 / Fax: 518-690-0775**

**INTERNET BROADCASTING AGREEMENT**

1. Corporation Name \_\_\_\_\_  
Address \_\_\_\_\_  
City State Zip \_\_\_\_\_  
Contact on site \_\_\_\_\_  
Contact on site \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ (approved contract will be faxed to this #)

2. This will confirm that \_\_\_\_\_ (your corporation) has requested the right and privilege to an Internet Broadcast of the \_\_\_\_\_ (sport/championship) which is to be conducted at \_\_\_\_\_ (site of contest) on the following date and time:

Date of Contest \_\_\_\_\_ Game Time \_\_\_\_\_ Circle Class AA A B C D  
Team Name and Section you are following, if any \_\_\_\_\_

3. Will you be charging a pay-per-view/listen fee: \_\_\_\_\_ If YES, what amount: \_\_\_\_\_

4. Your corporation agrees to pay the New York State Public High School Athletic Association, Inc. the following fee for the right to broadcast the above event (check one below):

- \_\_\_\_\_ Audio only: **\$250.00 per contest**
- \_\_\_\_\_ Video only: **\$250.00 per contest**
- \_\_\_\_\_ Audio & Video: **\$350.00 per contest**

\* Exclusivity for each game is an additional \$200. Please contact the NYSPHSAA Director of Media Relations if you are broadcasting an individual sport.

**5. ACKNOWLEDGEMENT BY CORPORATION:**

This document and the general provision set forth in Exhibit A constitute an agreement between the New York State Public High School Athletic Association, Inc. and corporation \_\_\_\_\_. The NYSPHSAA Inc. will not be responsible for any broadcast expenses. The corporation is responsible for all line charges and other incidental expenses incurred at the Contest Site. Bandwidth and other needs must be identified on a separate attachment to this agreement.

Acknowledged by: \_\_\_\_\_ (Signature of Authorized Representative) Date: \_\_\_\_\_  
Name & Title Printed \_\_\_\_\_

- 1. COMPLETE THIS AGREEMENT**
- 2. FAX IT TO 518.690.0775, Attention Joe Altieri (an approval will be faxed back to you within 48 hours)**
- 3. BRING A SIGNED COPY OF THIS AGREEMENT WITH PAYMENT TO THE SITE**

**NYSPHSAA Authorization to Broadcast** \_\_\_\_\_

Joe Altieri, Assistant Director NYSPHSAA, Inc.

Date \_\_\_\_\_

**IF YOU DO NOT RECEIVE THIS CONTRACT BACK SIGNED BY NYSPHSAA, YOU HAVE NOT YET BEEN APPROVED TO BROADCAST THE REQUESTED CONTEST.**

**FOR OFFICE USE ONLY**

Sport \_\_\_\_\_  
Class & Time \_\_\_\_\_  
Fee \_\_\_\_\_  
Paid Date \_\_\_\_\_  
Paid check # \_\_\_\_\_

# **EXHIBIT A**

# NEW YORK STATE PUBLIC HIGH SCHOOL ATHLETIC ASSOCIATION, INC.

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## NYSPHSAA Internet Broadcast Philosophy

The NYSPHSAA sponsors 34 statewide tournaments involving approximately 20,000 student athletes in various locations across the State of New York. The Association strongly believes that these events foster opportunities for developing school and community spirit and support. The Association feels that **Internet broadcasting** of their activities is not absolutely essential to furthering these goals. However, the Association does not wish to exclude coverage of those activities from corporations that feel that such broadcasts would be in the best interest of their communities. The terms of this agreement have been developed to provide the parameters within which interested corporations may broadcast an association event.

## Fee Schedule

\* The fee for any Internet Broadcast of a NYSPHSAA sponsored event (semifinal or final) shall be:

Audio only: **\$250.00 (two hundred and fifty dollars) per contest**

Video only: **\$250.00 (two hundred and fifty dollars) per contest**

Audio & Video: **\$350.00 (three hundred and fifty dollars) per contest**

\* Exclusivity for each game is an additional \$200.

Please contact the NYSPHSAA Director of Media Relations if you are broadcasting an individual sport.

## General Provisions

1. Internet broadcasting of any NYSPHSAA sponsored East/West or Intersectional contest is prohibited without prior written consent of the New York State Public High School Athletic Association.
2. Expenses incurred in the broadcasting of a NYSPHSAA, Inc. sponsored event shall be the sole responsibility of the originating station.
3. All advertising of, and announcements relative to, alcoholic beverages, tobacco products, or political candidates, parties or organizations are strictly prohibited. Banner advertising is strictly prohibited in all Internet broadcasts.
4. If corporation opts to charge a pay-per-listen or pay-per-view fee, corporation must remit 10% of its gross fees to NYSPHSAA immediately following the contest.
5. The corporation agrees to include early in the broadcast, the following statement, —*The rights to this broadcast have been granted by the New York State Public High School Athletic Association representing 767 senior high schools across the State of New York and more than 575,000 boys and girls who participate annually in New York State Public High School Athletic Association, Inc. sponsored athletic competition. Any rebroadcast or republication of the programming without the written consent of the New York State Public High School Athletic Association, Inc. is strictly prohibited.*—
6. The broadcasting entity agrees not to expose negative or questionable activity occurring during the programming (e.g.. fights, officials' calls, crowd reaction).
7. Payment in full of the established fee, as set forth herein, shall be required prior to the start of the established contest.
8. The NYSPHSAA retains the right to grant coverage of this event to other entities.
9. The corporation agrees to indemnify, defend and save harmless the NYSPHSAA from any and all claims, demands, liability, suits and proceedings, arising out of permission granted in this agreement or any activities in connection therewith.
10. Bandwidth and power needs must be identified with NYSPHSAA at least three (3) days prior to the said contest.
11. NYSPHSAA will not be responsible for technical difficulties including interruptions in the Internet broadcast.
12. Links prior, during or after the broadcast to forums, blogs, or chat rooms are strictly prohibited. Other links must have prior written approval by NYSPHSAA.
13. Proper event name must be displayed on video player window.
14. Within 14 days of the conclusion of the contest, the corporation shall forward a copy of the broadcast on DVD/CD to:  
NYSPHSAA, Director of Media Relations, 8 Airport Park Blvd, Latham, NY 12110